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August 2018

Dear Friend of MACSA,

We're pleased to announce the 2018 MACSA Convention, *Equipping for Every Good Work*, will be held on **October 18 and 19** on the beautiful campus of **Lancaster Bible College** in Lancaster, Pennsylvania. We are now in our 70th year, and historically, this event has proven to be vitally important to the hundreds of Christian educational leaders in the Mid-Atlantic region of the U.S.

The Convention includes an impressive group of presenters, including keynoters **Dr. Todd Williams, Cairn University President**, and the **Rev. Michael Sherrard, Ratio Christi College Prep Director** and **author of *Relational Apologetics***. Workshops will cover topics from STEM to sports to special education to marketing.

You, as a supporting partner, play a tremendous role in the success of the Convention each year. We thank those who have been with us in the past and would also like to take this opportunity to invite you to join us if you have not been a part of the MACSA Convention.

There are two important ways you can help ensure the success of this year's Convention:

• **Advertise in the Program Book***

The program book is the go-to source of information about schedules, speakers, and workshops during the Convention. It is also designed as a continuing resource for attendees following the event. It's a great way to showcase your product or service to important decision makers.

• **Display at the Exhibition Hall***

The Exhibition Hall is a great opportunity to meet face-to-face with attendees and discuss the benefits of your organization. The LBC Good Shepherd Chapel lobby will function as the exhibition hall for the convention. The chapel building will be the site of the registration table, the keynote sessions and serve as a central gathering place for attendees.

Spaces include a six-foot skirted table, two chairs, and power, if requested. A limited number of customized spaces are available and we are happy to work with you to create your own unique display area.

**Please see enclosed pages for prices, deadlines and registration forms.*

Thank you again for your support and we look forward to seeing you in October!

In Christ,

A handwritten signature in black ink, appearing to read 'Bill Stevens', is written over a faint, circular watermark or stamp.

Bill Stevens
Executive Director

Encl.
Exhibit Space Registration & Program Book Advertising Reservation Form

Serving Schools That Serve the Savior